

## **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**STATE UNIVERSITY OF NEW YORK AT COBLESKILL**

**Bachelor of Business Administration, Bachelor of Science in Communication in Technology and  
Bachelor of Science in Applied Psychology**

**AND**

**STATE UNIVERSITY OF NEW YORK AT BROCKPORT**

**Master of Public Administration**

**August 2013**

### **I. General Statement of Purpose**

This document establishes a formal Memorandum of Understanding between the SUNY Cobleskill's Bachelor of Business Administration, Bachelor of Science in Communication in Technology and Bachelor of Science in Applied Psychology degree programs and SUNY Brockport's Master of Public Administration graduate degree program.

The purpose is to facilitate the admission of qualified SUNY Cobleskill Bachelor of Business Administration, Bachelor of Science in Communication in Technology and Bachelor of Science in Applied Psychology degree recipients into SUNY Brockport's Master of Public Administration degree program.

### **II. Requirements and Terms**

- A. Students must earn a cumulative GPA of 3.25 or above at the time of application to the graduate program, and maintain an overall GPA of 3.25 or above at the time of completion and graduation from the Bachelor of Business Administration, Bachelor of Science in Communication in Technology or the Bachelor of Science in Applied Psychology degree.
- B. Students will receive a minimum grade of "C" or better on all required courses for the Bachelor of Business Administration, Bachelor of Science in Communication or the Bachelor of Science degree in Applied Psychology at SUNY Cobleskill, resulting in a cumulative GPA of 3.25 or higher.
- C. Completion of the Bachelor of Business Administration, Bachelor of Science in Communication in Technology or the Bachelor of Science in Applied Psychology at SUNY Cobleskill.
- D. Students will meet the academic requirements for admission including specific coursework as outlined on the attached guide sheets.
- E. Completion of Part I of the admissions application for SUNY Brockport's Master of Public Administration graduate degree program. (These students are waived from Part II of the application process and therefore do not need to provide reference letters nor a statement of objectives.)

- F. Students will provide SUNY Brockport with a final transcript listing degree posted and cumulative GPA for the Bachelor of Business Administration, Bachelor of Science in Communication or Bachelor of Science in Applied Psychology degree program.

### III. Benefits and Advantages

- A. Admission to SUNY Brockport's Master of Public Administration degree program which prepares students for general Public Administration, Health Care Management and Non-Profit Management related professional careers.
- B. To attract qualified students to both institutions who wish to pursue a Master of Public Administration degree which will prepare graduates develop competencies in management and governance for governmental, nonprofit and other public service organizations.

### IV. Review and Revision of this Memorandum of Understanding

This agreement will be reviewed every two years in August, starting with the year of inception. Should either party desire to terminate this agreement, notification will be given to the other party, in writing, not less than six months prior to the proposed date of termination.

SUNY BROCKPORT

SUNY COBLESKILL



John R. Halstead, Ph.D.  
President

1/15/14

Date



Debra H. Thatcher, Ph.D.  
Interim President

1/20/14

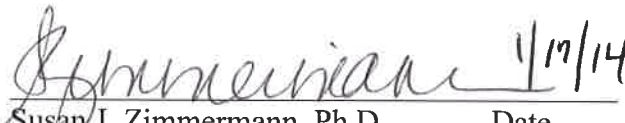
Date



Douglas M. Schiedt, Ph.D.  
Interim Provost and Vice President for Academic Affairs

1.13.14

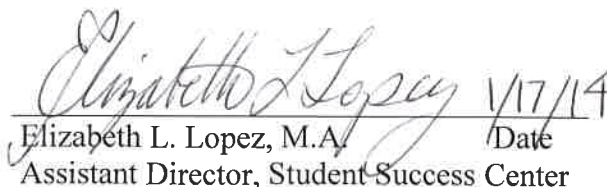
Date



Susan J. Zimmermann, Ph.D.  
Provost and Vice President for Academic Affairs

1/17/14

Date



Elizabeth L. Lopez, M.A.  
Assistant Director, Student Success Center

1/17/14

Date

GUIDE SHEET  
FOR  
MEMORANDUM OF UNDERSTANDING  
BETWEEN  
STATE UNIVERSITY OF NEW YORK AT COBLESKILL  
**Bachelor of Science in Applied Psychology**  
AND  
SUNY BROCKPORT  
**Master of Public Administration**  
SUNY Cobleskill Course Sequence (125 Total Credits)

SEMESTER 1		SEMESTER 2	
ENGL 101 Composition I	3	ENGL 111 Fundamentals of Speech	3
MATH 111 College Algebra	3	Anything from Psychology elective	3
PSYC 111 General Psychology	3	Anything from Arts	3
Anything from Humanities	3	Anything from Western Civilization	3
Anything from American History	3	Anything from World Civilization	3
FFCS 199 Foundations for College Success	1	Anything from Social Science elective	3
<b>TOTAL CREDITS</b>	<b>16</b>	<b>TOTAL CREDITS</b>	<b>18</b>
SEMESTER 3		SEMESTER 4	
PSYC 231 Social Psychology	3	Anything from Psychology elective	3
MATH 125 Statistics	3	BIOL 159 Human Anatomy & Physiology II	2
Anything from World Civilization	3	BIOL 159X Human Anatomy & Physiology II Lab	1
Anything from Social Science	3	Anything from Social Science elective	3
BIOL 158 Human Anatomy & Physiology I	2	Anything from Social Science	3
BIOL 158X Human Anatomy & Physiology I Lab	1	Anything from Foreign Language	3
Anything from PHED	1		
<b>TOTAL CREDITS</b>	<b>16</b>	<b>TOTAL CREDITS</b>	<b>15</b>
SEMESTER 5		SEMESTER 6	
Anything from Advisement Track ( <b>Rural Community or Industrial/Organizational</b> )	6	Anything from Advisement Track ( <b>Rural Community or Industrial/Organizational</b> )	6
Anything from Social Science Elective	3	PSYC 250 Research Methods in Behavioral Science	3
Anything from Liberal Arts Electives	6	PSYC 400 Field Experience in Applied Psychology I	3
		Anything from Liberal Arts Electives	3
<b>TOTAL CREDITS</b>	<b>15</b>	<b>TOTAL CREDITS</b>	<b>15</b>
SEMESTER 7		SEMESTER 8	
Anything from Advisement Track ( <b>Rural Community or Industrial/Organizational</b> )	3	PSYC 410 Advanced Research Methods in Applied Psychology	3
Anything from Upper Level Liberal Arts (300/400 level)	6	PSYC 470 Field Experience in Applied Psychology II (Internship)	12
Anything from Social Science Elective	3		
Anything from Psychology Elective	3		
<b>TOTAL CREDITS</b>	<b>15</b>	<b>TOTAL CREDITS</b>	<b>15</b>

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**Bachelor of Business Administration**  
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**Master of Public Administration**  
SUNY Cobleskill Course Sequence (121 Total Credits)

SEMESTER 1		SEMESTER 2	
ENGL 101 Composition I	3	ACCT 103 Managerial Accounting	3
MATH 125 Statistics	3	BADM 145 Business Communications	3
ACCT 101 Financial Accounting	3	Liberal Arts and Sciences	9
BADM 134 Principles of Marketing	3		
CITA 110 Microcomputer Applications I or CITA 112 Spreadsheet & Database Applications	3		
Anything from PHED	1		
FFCS 199 Foundations for College Success			
<b>TOTAL CREDITS</b>	<b>16</b>	<b>TOTAL CREDITS</b>	<b>15</b>
SEMESTER 3		SEMESTER 4	
ACCT 235 Principles of Financial Management	3	BADM 249 Management	3
BADM 223 Business Law I	3	ECON 124 Macro Economics	3
Liberal Arts and Sciences	9	General Electives	6
		Professional requirements	3
<b>TOTAL CREDITS</b>	<b>15</b>	<b>TOTAL CREDITS</b>	<b>15</b>
SEMESTER 5		SEMESTER 6	
BADM 305 International Business	3	BADM 320 Ethics and Management	3
BADM 380 Internship Orientation Bus Admin	1	BADM 400 Operations Management	3
Professional Requirements	9	Management Elective 300/400	3
Liberal Arts and Sciences 300/400 level	3	Professional requirements	3
		Liberal Arts and Sciences 300/400 level	3
<b>TOTAL CREDITS</b>	<b>16</b>	<b>TOTAL CREDITS</b>	<b>15</b>
SEMESTER 7		SEMESTER 8	
BADM 449 Management & Policy Issues	3	BADM 480 Internship in Business Administration	9
Management Elective 300/400 level	3	BADM 485 Internship in Business Administration Reporting	3
General Elective	5		
Professional Requirements	6		
<b>TOTAL CREDITS</b>	<b>17</b>	<b>TOTAL CREDITS</b>	<b>12</b>

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STATE UNIVERSITY OF NEW YORK AT COBLESKILL  
**Bachelor of Science in Communication in Technology**  
AND  
SUNY BROCKPORT  
**Master of Public Administration**  
SUNY Cobleskill Course Sequence (124 Total Credits)

SEMESTER 1		SEMESTER 2	
ENGL 101 Composition I	3	Anything from: ARAB, ARTS, CHIN, COMM, ENGL, FREN, GART, HUMS, JAPN, JOUR, LANG, MUSC, PHIL, RUSS or SPAN	3
ENGL 111 Fundamentals of Speech Comm.	3	GART 265 Web Design	3
MATH 111 College Algebra or higher	3	Major Technical Elective	3
COMM 108 Introduction to Mass Media: Comm. Info. Age	3	Anything from PHED	1
COMM 120 Interpersonal Communication	3	BADM 134 Principles of Marketing	3
FFCS Foundation for College Success	1	COMM 210 Single Camera Video Production	3
<b>TOTAL CREDITS</b>	<b>16</b>	<b>TOTAL CREDITS</b>	<b>16</b>
SEMESTER 3		SEMESTER 4	
Anything from Liberal Arts & Sciences	3	JOUR 202 Journalism/Newswriting and Reporting	3
Anything from BIOL, CHEM, PHYS, or PSCI	3	GART 151 Typography and Layout	3
ENGL 102 Composition II	3	Anything from BIOL, CHEM, PHYS, or PSCI	3
Major Technical Elective	3	Anything from AAMS, ANTH, ECON, GOVT, HIST, NAMS, PSYC, SOSC or SUST	3
Anything from AAMS, ANTH, ECON, GOVT, HIST, NAMS, PSYC, SOSC or SUST	3	COMM 220 Intercultural Communication	3
		GART 270 Digital Imaging	3
<b>TOTAL CREDITS</b>	<b>15</b>	<b>TOTAL CREDITS</b>	<b>18</b>
SEMESTER 5		SEMESTER 6	
BADM 330 Advertising and Promotion	3	JOUR 402 The News Media Landscape	3
COMM 420 Visual Media	3	COMM 315 Contemporary Issues Mass Media	3
Language	3	Language	3
Anything from: ARAB, ARTS, CHIN, COMM, ENGL, FREN, GART, HUMS, JAPN, JOUR, LANG, MUSC, PHIL, RUSS or SPAN	3	Anything from Liberal Arts & Sciences 300/400 level	3
Anything from Liberal Arts & Sciences 300/400 level	3	Anything from Liberal Arts & Sciences	3
<b>TOTAL CREDITS</b>	<b>15</b>	<b>TOTAL CREDITS</b>	<b>15</b>
SEMESTER 7		SEMESTER 8	
Major Technical Elective	3	General Elective	3
Anything from AAMS, ANTH, ECON, GOVT, HIST, NAMS, PSYC, SOSC or SUST	3	Anything from Liberal Arts & Sciences 300/400 level	3
Anything from Liberal Arts & Sciences 300/400 level	3	Anything from Liberal Arts & Sciences	6
General Elective	2	Anything from AAMS, ANTH, ECON, GOVT, HIST, NAMS, PSYC, SOSC or SUST	3
COMM 481 Communications Senior Project	3		
<b>TOTAL CREDITS</b>	<b>14</b>	<b>TOTAL CREDITS</b>	<b>15</b>